PROFORMA - C

MOST IMPACTFUL START-UP OF THE YEAR AWARD CATEGORY	LOGO of the company

1. Start-up Name ……

2. Year of Incorporation …….

3. Address, Email, Phone ……

4. Founder(s) Name & Background:

5. Business Focus Area (e.g., Manufacturing, Accessories, E-bike tech, etc ……

6. Product / Service Details

Parameter	**Description**
Name of Key Product/Service	
Innovation Type (Product / Service / Model)	
Developed In-house? (Yes / No)	
Year of Launch	
Technologies Used (e.g., CAD, IoT, AI, 3D Printing	
IP Status (Patent / Design / Trademark (if any))	
Sales Growth (Last 3 FYS) (Volume & Value)	
Exports (Countries & Value (if applicable))	

7. Marketing & Impact

Area	**Description**
Branding/Marketing Efforts	
Employment Generated	
Social / Eco Impact (e.g., Recyclable, Community Involvement)	

8. Recognition & Testimonials

- **Awards/Certifications (if any)** ……..

- **Two User References (non-relatives)**:

9. Brief Startup Description (Max 100 words) ……..

10. Declaration

I hereby declare that the above information is true and complete. We agree to abide by AICMA rules and accept the committee's final decision.

Signature:
(Name of Authorised Person)
Designation & Contact