No. P-29014/84/2017-LEI
Government of India
Ministry of Commerce & Industry
Department for Promotion of Industry and Internal Trade
Light Engineering Industries Section
*****

Udyog Bhawan, New Delhi-110011
Dated: 15th November, 2019.

ORDER

Subject: Setting up of 'Development Council for Bicycle' under the aegis of Department for Promotion of Industry and Internal Trade.

A 'Development Council for Bicycle' is hereby set up under the aegis of Department for Promotion of Industry and Internal Trade (DPIIT). The constitution of said Council for a period of two years from the date of this letter is as follows:

S.No.	Members	Status
1.	Secretary, Department for Promotion of Industry and Internal Trade, Ministry of Commerce and Industry, Udyog Bhawan, New Delhi – 110011.	Chairperson
2.	Joint Secretary, (Light Engineering Industry Division), DPIIT	Member-Secretary
3.	Director or Deputy Secretary or Senior Development Officer (Light Engineering Industry Division), DPIIT	Member (ex-officio)
4.	Joint Secretary, (In-charge of National Urban Transport Policy), Ministry of Housing and Urban Affairs, Nirman Bhawan, New Delhi - 110011.	Member (ex-officio)
5.	Representative of Ministry of Environment, Forest and Climate Change, Paryavaran Bhawan, New Delhi – 110003.	Member (ex-officio)
6.	Representative of Ministry of Health and Family Welfare (Health Policy Division), Nirman Bhawan, New Delhi – 110011.	Member (ex-officio)
7.	Representative of Bureau of Indian Standards (BIS), 9, Manak Bhawan, Bahadur Shah Zafar Marg, New Delhi – 110002.	Member (ex-officio)
8.	Representative of Ministry of Road Transport and Highways, Transport Bhawan, Sansad Marg, New Delhi – 110001.	Member (ex-officio)
9.	Representative of Ministry of Skill Development and Entrepreneurship, 2nd Floor, Annexe Building, Shivaji Stadium, Connaught Place, New Delhi – 110003.	Member (ex-officio)

10.	Representative of Ministry of Micro, Small and Medium Enterprises, Udyog Bhawan, New Delhi – 110011.	Member (ex-officio)
11.	Representative of Department of Commerce, Udyog Bhawan, New Delhi – 110011.	Member (ex-officio)
12.	President, All India Cycle Manufacturers' Association, PHD House, 4/2 Siri Institutional Area, August Kranti Marg, New Delhi – 110016.	Member (nominated)
13.	Secretary - General, All India Cycle Manufacturers' Association, PHD House, 4/2 Siri Institutional Area, August Kranti Marg, New Delhi – 110016.	Member (nominated)
14.	President, United Cycle and Parts Manufacturers Association, Near Campa Cola Chowk, Gill Road, Ludhiana – 141003 (Punjab).	Member (nominated)
15	President, Cycle Federation of India (Cycling Sports), Pandit Pant Marg, New Delhi – 110001.	Member (nominated)
16.	General Manager, Research and Development Centre for Bicycle & Sewing Machine, UNDP/UNIDO Assisted Punjab Government Project, B-38-39, Focal Point, Ludhiana – 141010 (Punjab).	Member (expert domain)
17.	Sh. Sushant Jena, Vice President- Design and Development, TI Cycles of India, Post Bag No.5C, T.H. Road, Ambattur, Chennai-600053.	Member (expert domain)
18.	Sh. Shashi Kant Rai, Managing Director (Works), Hero Cycles Ltd., Hero Nagar, G. T. Road, Ludhiana-110003	Member (expert domain)
19.	Shri Manjinder Singh Sachdeva, President, Bicycle Research and Development Organization (BRADCO), Ludhiana	Member (expert domain)
20.	Shri Gurmeet Singh Kular, President, Federation of Industrial & Commercial Organization (FICO).	Member (nominated)
21.	Shri Pradeep Kumar Aggarwal, Engineering Export Promotion Council (EEPC).	Member (expert domain)
22.	Prof. T.S. Ramakrishnan, Consultant Researcher, Public Policy Analyst and Teacher	Member (expert domain)
23.	Representative of the Energy Research Institute (TERI) (Domain Expert of integrated Transport System), Darbari Seth Block, IHC Complex, Lodhi Road, New Delhi – 110003.	Member (expert domain)

2. Bicycle Development Council is established for vision planning in design, engineering and manufacturing of lighter, smarter, value added, safe and faster premium Bicycles; which are, comparable with global standards for exports and domestic market. In pursuance of the stated vision, the council will stimulate value chain and fuel accelerated demand growth of "Make-in-India" through the following activities:

i. To improve competitiveness and level of services.
ii. To transform Indian bicycle technology & its value chain.
iii. To ensure development of holistic eco-system through close, coordinated and continuous stakeholder persuasion.
iv. To undertake all possible measures for leveraging bicycle demand, it may inter-alia include ensuring enabling (safe and segregated) cycling infrastructure and operations.
v. To enhance export competitiveness of bicycle through support of schemes and favourable trade policies.
vi. To popularize the incredible benefits of cycling through the campaigns piloted by the concerned Ministries/ Departments of Government of India such as Ministry of Health (health benefits), Ministry of Environment and Forest (air/ noise pollution free benefits), Ministry of Petroleum and Natural Gas (energy saving benefits), Ministry of Housing & Urban Affairs (decongestion benefits).
vii. Development of medium and small industries to usher in a new mind-set through innovative schemes in a structured and synergetic way.
viii. Development of skilled human resources development for bicycle manufacturing and repair shops.
ix. To identify and study best international practices and successful story to adopt for bicycle manufacturing, recycling and infrastructure development in India.

3. The constitution of Bicycle Development Council is for a period of two years from the date of this order. The terms of ex-officio members shall be co-terminus with their official posting. Others members may be co-opted, as required, by the Chairperson of the Council.

4. The above order issues with approval of the Hon'ble Minister for Commerce and Industry.

15.11.2019.

(Manmeet K. Nanda)
Joint Secretary to the Government of India